

Gay Welcome launches world's first European gay cruise and tours guide

Gay Welcome, the consumer website of the Gay European Tourism Association, has launched the first ever guide to gay and gay-friendly cruises and tours in Europe.

The easy to use, map-based guide allows gay tourists to find all of the 2013 European cruises and trips in one place. Visitors can see the routes of every trip, find details for each one and click to visit the different websites.

“Cruising has taken off big time in Europe” said Carlos Kytka, Executive director of GETA. “There are now 15 exclusively-gay cruises and another 8 where gay parties can join conventional cruises”.

The guide includes the big Atlantis cruises from Amsterdam to Barcelona and Dubrovnik to Rome, a British Isles lesbian cruise, a naturalist cruise around the Adriatic and an exclusive cruise on a mega-yacht taking in Greece and Turkey. There are also gay river cruises down the Danube and the Rhone.

The gay groups on conventional cruises can visit the Baltic States, Iceland and the Black Sea.

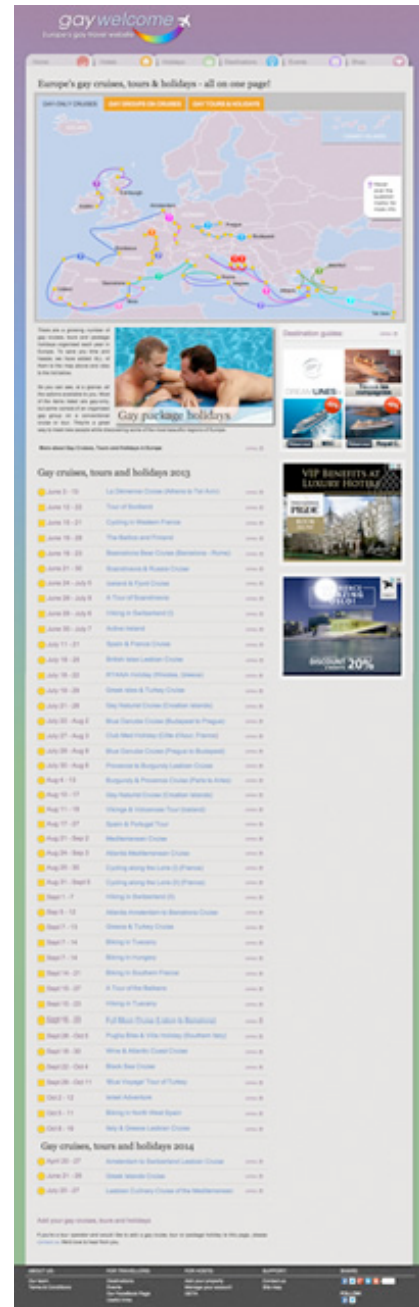
The guide also lists 20 organised gay tours throughout the whole of Europe.

“If you have never been on a cruise before, you are in for a big treat” said Carlos, a veteran of 9 cruises. “The cruises and the tours are great fun. All the organisation is done for you, most things are paid up front, you get to see some amazing places and you meet fantastic people. It’s no wonder they have become so popular”.

GETA promotes gay tourism in Europe. Its Gay Welcome website is the most comprehensive site for gay tourists in Europe listing over 3,800 gay and gay-friendly hotels, providing gay guides to the top European destinations, and a listing of events throughout Europe for gay people.

You can see Gay Welcome’s Gay Cruise, Tour and Holiday Guide at <http://www.gaywelcome.com/gay-cruises-tours-holidays.php>

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ABOUT GETA

The Gay European Tourism Association (GETA) helps all businesses and organisations involved in gay tourism in Europe to prosper and grow.

It does this by helping members to improve their offering to gay people and to win more customers through effective marketing and networking.

Membership of GETA is free to businesses and organisations involved in European tourism who agree to the GETA Pledge to welcome gay, lesbian, bisexual and transexual customers and agree to treat them with the same respect that they treat all their customers.

www.facebook.com/gayeuropeantourismassociation

ABOUT GAY WELCOME

Gay Welcome is the official consumer website of GETA. It is the most comprehensive website for gay tourists in Europe. It can be seen at www.gaywelcome.com

Gay Welcome lists over 3800 gay and gay-friendly hotels and guest houses throughout Europe, the largest number of any gay and gay-friendly accommodation listing in Europe.

It also contains gay destination guides, an events calendar and a travel shop.

Gay travellers can rate and comment on hotels, destinations and attractions.

www.facebook.com/gaywelcome

CARLOS KYTKA

Carlos has a background in luxury hotel management in Vienna, Berlin and London. He has degrees in hotel management and tourism marketing from the Federal University of Rio de Janeiro, Modul Hotel Management School in Vienna and Cornell University in New York. For three years he was the European Ambassador for the International Gay and Lesbian Travel Association (IGLTA) establishing its European presence.

Carlos Kytka is available for interviews in English, German, Spanish, and Portuguese